

TEXAS GROUND WATER ASSOCIATION

2021 Annual Convention

January 26-29, 2021 (*Tentative*)

San Marcos Conference Center



Exhibitor Packet

WELCOME, EXHIBITOR

The Texas Ground Water Association (TGWA) extends to you a cordial invitation to exhibit at their **Annual Convention and Trade Show to be tentatively held at the San Marcos Conference Center on January 26-29, 2021**. We are tracking COVID protocols and working closely with the hotel to determine whether the event can proceed as scheduled. We have also developed a survey for attendees to collect information about your preferences. As a back up, we are working with the hotel on alternative dates in the spring and summer so that we can potentially postpone the event for up to six months. We are so hopeful that we will be able to gather in 2021, as we are strongest when we meet together.

In addition to the trade show, the convention plans to feature seminars, business meetings, continuing education programs, an auction to benefit our

scholarship program, spouse activities, an awards luncheon, and your favorite nine-pin bowling competition.

The TGWA will request to approve one (1) hour of CE credit for those licensees who view the exhibits during the trade show.

Each exhibit space is an 8' X 10' draped area which includes one six-foot table draped in black linen table, two chairs, a wastebasket, and daily aisle cleaning. Each exhibitor registration includes two full registrations for the convention.

The registration for two (2) persons includes entrance to all functions except for the continuing education classes, the Thursday social event and spouse activities.

IMPORTANT NOTICE:

If the event is postponed, all registration, exhibitor, and sponsor fees will be applied to the new date. If the event must be cancelled, we can refund fees, but also welcome you to consider donating them to the association. The convention makes up more than a third of TGWA's annual budget, and the loss of the convention would have a detrimental impact. We will update our convention web page routinely as the event nears, and please don't hesitate to contact us with any questions.

(NEW) REGISTER ONLINE:

[Click here to register](#). You will register and select your booth on the event page.

BOOK YOUR HOTEL ROOM:

You can book your room by calling the hotel at (512) 392-6450 or [click here to use the web link](#).

The physical address is 1001 E McCarty Ln, San Marcos, TX 78666. **You must make your reservation before Monday, December 28, 2020.**

TRADE SHOW CONTACT INFORMATION:

You will receive an email contract from hotel staff after registering.

PROGRAM HIGHLIGHTS | TENTATIVE

WEDNESDAY, JANUARY 27, 2021

1 - 5pm	CE Classes
3 - 6pm	Meet & Greet with Exhibitors
6pm	Scholarship Auction

THURSDAY, JANUARY 28, 2021

8:30am - 11am	Exhibits Open
12:15 - 1:30pm	Awards Luncheon
1:30 - 3:30pm	Exhibits Open
3:30 - 5:30pm	CE Classes
6:30pm	Bowling Competition

FRIDAY, JANUARY 29, 2021

8am - Noon	CE Classes
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LOGISTICS & SET UP INFORMATION



EXHIBIT SCHEDULE | TENTATIVE

TUESDAY, JANUARY 26, 2021

2 - 5pm Exhibit Setup

WEDNESDAY, JANUARY 27, 2021

8am - 2pm Exhibit Setup
3 - 6pm Exhibits Open
Meet & Greet with Exhibitors

*THURSDAY, JANUARY 28, 2021

8:30am - 11am Exhibits Open
1:30 - 3:30pm Exhibits Open
After 4pm Tear Down

* Entrance to the exhibits will be FREE on Thursday, January 28, 2021 to encourage attendance.

BOOTH SIZES & REGISTRATION FEES

8 x 10 Booth Size	
Member	\$450
Non-Member	\$750
16 x 20 Booth Size	
Member	\$750
Non-Member	\$1025
16 x 40 Booth Size	
Member	\$1500
Non-Member	\$1850
*Additional Booth Worker	
Member and Non-member	\$75

*Does not include lunch.

REMINDERS

- Registration will occur through the TGWA website. An exhibit map will be available for viewing at the time of registration. Please select your exhibit booth preference(s) in the registration form. The signed *Conditions of Contract to Exhibit* must be emailed to barledge@twca.org.

*****Booths will be assigned on a first come, first serve basis, but preferences must be submitted with the exhibitor registration form along with the contract to exhibit form. All vehicle spaces will be assigned a specific move in date and time. YOU MUST BE THERE AT THE APPOINTED TIME.*** Every effort will be made to give you the booth requested.**

- There are attendance drawings for cash prizes during the trade show on Wednesday and Thursday. In past years, exhibitors have donated between \$25.00 - \$50.00 per booth to encourage participation in the trade show. Please enter your contribution amount on the exhibitor registration form.

- The convention hotel is the Embassy Suites San Marcos Conference Center. In order to book within the TGWA room block, you must make your reservation before Monday, December 28, 2020.

- If you are not a current member of TGWA, please consider joining. You can view member rates and benefits at www.tgwa.org/join.